

Dental Reflections Brings "Spa Dentistry" To Maumee Area

BY LAURA KILISCH
MIRROR REPORTER

Those poor dentistry patients from years and years ago.

They didn't have Novocain shots. Or X-ray technology. Or flat screen televisions above their dentist chairs.

My, how times have changed.

Enter Dental Reflections at Briarfield, the newest dentistry office to hit the Maumee area.

Complete with 10 operatories, Dental Reflections is just the newest location to facilitate Gus Kaloti's "spa dentistry" phenomenon.

Kaloti is the president of Pinnacle Management Consulting, which is the mother company to dentists' offices in four different states, including Ohio, Michigan, Wisconsin and Florida.

Spa dentistry is an idea that includes that "extra level of service," according to Kaloti.

When patients enter the building, for instance, they



Taking part in the ribbon-cutting ceremony on May 18 at Dental Reflections are (from left) Michelle Alt, Dr. Tala Safadi, Dr. Hisham Kaloti, Dr. Shahid Mahmood, Gus Kaloti, Maumee Mayor Tim Wagener, Maumee administrator/safety director John Jezak, Maumee Chamber of Commerce executive director Brenda Clixby and chamber board member Todd Schroeder, of First Federal Bank.

MIRROR PHOTO BY LAURA KILISCH

are stepping into a comfortable, serene setting complete with a waterfall,

media center and an Internet café.

Patients' coats are checked as they arrive, and they are welcomed to enjoy a beverage from the fully stocked refrigerator or the constantly brewing coffee machine.

The customer service that Kaloti prides his businesses on continues through the consultation and treatment of the patients as well.

Thanks to a software program called Orasphere, the staff at Dental Reflections is able to explain to their patients exactly what they can expect with any particular dental procedure.

Even more impressive is the way in which the software program can be shown, thanks to the flat screen televisions that are found in nearly every room in the building.

"Patients can just sit and watch cable TV or check their Internet with a wireless keyboard as they

get their teeth done," Kaloti said.

Further options for the patient to choose from in terms of entertainment include a DVD player, a CD player or the radio, complete with a private headset.

Beyond the choice of what to view on the television screen, patients at Dental Reflections are also in charge of the amount of light in their room.

Now that Kaloti and his staff have moved into their new location on Briarfield, there is an entirely new meaning to "let the sunshine in."

"We were in the basement before," Kaloti said, describing his old office. "When we move, I said, we're going to find a place with all windows."

That they did. Nearly every room in the comfortable, airy office is complete with large windows and mini-blinds, letting patients choose how much light to let in during their cleaning or procedure.

There are three practicing dentists who work in the office, along with 15 full- and part-time associates.

There is also an additional dentist with an office at the Briarfield location, although he does not practice there.

"He manages from a flow perspective," Kaloti said. "He deals with the flow of the patients and new technology and oversees all of the operations."

Keeping up with the latest innovations in the dental field, Kaloti calls his offices' equipment "beautiful technology."

One piece that fits

Another technological piece that has proven to be a hit with patients at Dental Reflections is the wireless camera.

Holding up a small device that resembled an electric toothbrush, Kaloti explained the technology.

"This allows the patients to see exactly what is going on in their mouth on the TV screen above them," he said. "Insurance companies like it too, because we can just take a picture and send it in to them."

A digital panoramic machine, laser cavity detection and the availability of nitrous oxide are just a few more perks offered to patients at Dental Reflections.

Throughout all of the changes that the office has recently experienced, however, all of its prices have remained the same.

"Our prices are very competitive, lower than the average in Toledo," Kaloti said. "We haven't raised them in six months and we are not planning to raise them."

Thanks to Dental Reflections, gone are the days of torturous dental experiences and horror stories.

"Technology has really come a long way, and we wanted to share that with our patients," Kaloti said. "So that's what we're doing."

Dental Reflections, located at 3210 Briarfield Blvd. in Maumee, is currently offering free teeth whitening to all new patients as a part of its grand opening celebration.



With flat screen televisions mounted above every chair, patients at Dental Reflections can enjoy the option of watching live TV or a DVD, or listening to their favorite CD or radio station. Wireless cameras can also be hooked up to the TV, allowing patients to view what is happening inside their mouths.

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